

Violin Society of America

2021 Virtual Convention

New Instrument Exhibit (NIE)

Updated Monday, September 20

The VSA has brought new makers of string instruments and bows together for decades. We gather to share our work, research, techniques, insight, and innovations. We gather to inspire each other.

The New Instrument Exhibit (NIE) continues this tradition by showcasing new instruments and bows outside the competition room. Last year's first virtual NIE was a success, allowing members to share their work via VSA social media pages and the Whova convention app. This year's NIE will include those opportunities, as well as a *Makers Forum*, a live Q&A as part of the 2021 Virtual Convention program for makers to share with and learn from peers. Participation in the forum is not required and the number of presenters will be limited by constraints of the convention schedule. The NIE Coordinator will also facilitate contact between NIE participants and potential clients.

There are two ways to exhibit:

Keep My Instrument or Bow

and provide all virtual exhibit materials myself

Ship My Instrument or Bow

to the NIE Coordinator to facilitate photos and video for me with an additional fee

Fees will be used exclusively for the cost of producing the exhibit. Any remaining amounts will be redirected to the VSA Scholarships & Grants fund after the event.

Please see below for further details. We look forward to your participation and welcome inquiries at **(501) 712-3217** or **newinstrumentexhibit@gmail.com**

Joe Joyner

Chair, VSA New Instrument Exhibit & NIE Coordinator

Keep My Instruments or Bow \$40

Deadlines

Registration by Monday, October 18

Exhibit Materials by Monday, November 1

Makers provide all exhibit materials, including:

- 4 Photos (back, front, scroll profile, ¼ view)
- Performance video (<90 seconds)
- Maker headshot, bio, contact info

Please send exhibit materials to newinstrumentexhibit@gmail.com

Ship My Instruments or Bow \$80

Deadlines

Registration by Monday, September 27

Shipment by Friday, October 1

Makers provide these exhibit materials

- Maker headshot, bio, contact info

NIE Coordinator facilitates remaining exhibit materials

- 4 photos (back, front, scroll profile, ¼ view)
- Performance video (<90 seconds) with a professional musician

plus

- Consignment during exhibit
- Online marketing during exhibit
- Scheduled viewings of exhibit

Shipment Information

- Little Rock Violin Ship
Attn: VSA NIE Coordinator
316 E 11th St
Little Rock, AR 72202
- Please include a note with your name and contact information inside the case