



SPONSORSHIP PROSPECTUS

GENERAL SPONSOR LEVELS



PLATINUM SPONSOR \$5,000

Recognition includes:

- Opportunity to add stuffer to Convention Bag
- Complimentary full-page ad in Program Book
- Recognition (logo) as a Platinum Sponsor on sponsor signage and Program Book
- Acknowledgment (logo) on vsaweb.org for 1 year
- Recognition (logo) on The VSA social media - 2 times
- Recognition (logo) on Lecture Hall video screen
- Recognition from the podium by The VSA President at Opening and Closing Receptions
- Sponsor ribbon on name tag for up to four attendees
- Complimentary Convention Registration for two attendees (\$1,000 Value)



GOLD SPONSOR \$2,500

Recognition includes:

- Opportunity to add stuffer to Convention Bag
- Complimentary half-page ad in Program Book
- Recognition (logo) as a Gold Sponsor on sponsor signage and Program Book
- Acknowledgment (logo) on vsaweb.org for 1 year
- Recognition (logo) on The VSA social media - 2 times
- Recognition (logo) on Lecture Hall video screen
- Recognition from the podium by The VSA President at Opening and Closing Receptions
- Sponsor ribbon on name tag for up to four attendees
(registration is not included in this sponsorship)



SILVER SPONSOR \$1,000

Recognition includes:

- Complimentary quarter-page ad in Program Book
- Recognition (logo) as a Silver Sponsor on sponsor signage and Program Book
- Acknowledgment (logo) on vsaweb.org for 1 year
- Recognition (logo) on The VSA social media - 2 times
- Recognition (logo) on Lecture Hall video screen
- Recognition from the podium by The VSA President at Opening and Closing Receptions
- Sponsor ribbon on name tag for two attendees
(registration is not included in this sponsorship)



BRONZE SPONSOR \$500

Recognition includes:

- Recognition (name only) as a Bronze Sponsor on sponsor signage and Program Book
- Acknowledgment (name only) on vsaweb.org for 1 year
- Recognition (name only) on The VSA social media - 1 time
- Recognition (name only) on Lecture Hall video screen
- Recognition from the podium by The VSA President at Opening and Closing Receptions
- Sponsor ribbon on name tag for two attendees
- Complimentary Convention Registration for two attendees
(registration is not included in this sponsorship)

partnerships@vsaweb.org



VSA CONVENTION SPONSORSHIP

TITLE SPONSOR

VSA International Competition Sponsor ..\$20,000

- Top billing on all Sponsorship displays
- Signage in the Competition Room
- Signage at Sign in and Pick Up for Competition Instruments
- Possibility for additional custom engagement opportunities
- All the perks of Platinum Sponsorship

PLATINUM LEVEL EVENT SPONSORSHIPS

Scholarship Auction \$15,000

A live auction raising funds to support VSA student scholarships. A lively and wildly popular event!

- Signage at the Scholarship Auction
- 3 Minutes of Podium Time to welcome and cheer on bidders!
- All the perks of a Platinum Level Sponsorship

Guest Artist Concert\$12,000

A special performance by a world-class musician

- Signage at the Concert
- Meet & Greet with the Artist
- All the perks of a Platinum Level Sponsorship

Award Ceremony Sponsor \$10,000

Sponsor the VSA's largest social gathering and the official presentation of competition awards. The Biggest Party of the Year!

- 2026 VSA Competition Award Ceremony, presented by (you)
- Signage at the Competition Award Ceremony
- 3 Minutes of Podium Time at the Award Ceremony
- All the perks of a Platinum Level Sponsorship

partnerships@vsaweb.org

PLATINUM LEVEL EVENT SPONSORSHIPS

New Instrument Exhibition..... \$10,000

An exhibition showcasing recently made violins, violas, cellos, and bows. Includes a demonstration concert evening.

- Signage at the New Instrument Exhibit
- 3 Minutes of Podium Time at the Demonstration Concert Evening
- All the perks of a Platinum Level Sponsorship

Opening Reception\$8,000

The convention's initial social gathering to welcome all attendees.

- Signage at the Opening Reception
- 3 Minutes of Podium Time to Welcome Attendees
- All the perks of a Platinum Level Sponsorship

Closing Reception\$8,000

The final social event to conclude the convention.

- Signage at the Closing Reception
- 3 Minutes of Podium Time to Address Attendees
- All the perks of a Platinum Level Sponsorship

GOLD LEVEL EVENT SPONSORSHIPS

Vendor Market & Mixer\$5,000

An evening social event where vendors display their products and network with attendees.

- Signage at the Market & Mixer
- Branded Napkins at table of light snacks
- All the perks of a Gold Level Sponsorship

Convention Bag Sponsor\$5,000

Sponsor the delegate bags distributed to every attendee upon registration.

- Branding on Bags given out at Registration to each attendee.
- All the perks of a Gold Level Sponsorship Speaker



VSA CONVENTION SPONSORSHIP

GOLD LEVEL EVENT SPONSORSHIPS

Speaker Appreciation Luncheon\$4,000

A private lunch event honoring and thanking all convention speakers.

- Signage at the Speaker Appreciation Luncheon
- 3 Mins of Podium Time at the Event
- All the perks of a Gold Level Sponsorship

Women's Luncheon\$4,000

A dedicated networking and social lunch event for 50 first come first serve attendees celebrating women in the industry.

- Signage at the Women's Luncheon
- 3 Mins of Podium Time at the Event
- All the perks of a Gold Level Sponsorship

Coffee Sponsor \$4,000/\$4,500

(4 Days in Vendor Room, 1 Day (Friday) Outside Competition Room)

Sponsorship of the morning coffee break.

- Signage at the Coffee Station
- Branded Napkins
- All the perks of a Gold Level Sponsorship

Registration\$3,500

Sponsorship of the official attendee check-in area and materials distribution.

- Signage at the Registration Desk
- All the perks of a Gold Level Sponsorship

Lanyard Sponsor.....\$3,500

Sponsorship of the lanyards used for all attendee name tags.

- Branded Lanyards given to every attendee
- All the perks of a Gold Level Sponsorship

Trivia Night\$2,500

A fun, competitive evening event for attendees to socialize and test their knowledge.

- Signage at the Event
- 3 Mins of Podium Time at the Event
- All the perks of a Gold Level Sponsorship

GOLD LEVEL EVENT SPONSORSHIPS

Chamber Music Night\$2,500

An evening concert featuring amateur performances of chamber music. Everyone join in!

- Signage at the Event
- 3 Mins of Podium Time at the Event
- All the perks of a Gold Level Sponsorship

TO SECURE YOUR SPONSORSHIP

Each convention offers a wide variety of programming to appeal to the many facets of our diverse membership. Sponsoring a key event or component of our convention gives you the opportunity to support The VSA in a way that most resonates with you. If you are interested in being a sponsor for a key event or component of our convention, please check below and reach out to Sebastian Schwelm, Chair of the VSA Partnerships Committee:

partnerships@vsaweb.org