

2020 VSA Virtual Annual Convention Sponsorship Information

EXCLUSIVE OPPORTUNITIES

Closing Reception Sponsor

Exclusive Sponsorship - \$1000

Recognition includes:

- Branded Signage at Closing Reception
- Sponsor Profile for viewing backend participation
- Social Media Exposures, post to the VSA Facebook and Instagram pages as well as push notifications during the event.

Coffee Break Sponsor

Exclusive Sponsorship - \$500

Recognition includes:

- Branded Signage at Sponsored Break
- Sponsor Profile for viewing backend participation
- Social Media Exposures, post to the VSA Facebook and Instagram pages as well as push notifications during the event.

ADDITIONAL OPPORTUNITIES

Gold Sponsor - \$400

Recognition includes:

- Will have Banner Ads in both the Mobile Conference App and the Virtual Platform
- VSA Sponsor Page
- Can be added into the Exhibitor Center (see above for features)
- Can be added into the Sponsor Center, at the top of the list.
- 1 Push notification / day
- Sponsor a session ([the schedule can be viewed on the Exhibitors Page](#))
- Other opportunities
- Place logo on handouts uploaded to the agenda
- Track named after Logo
- Chevron Track

Silver Sponsor - \$300

Recognition includes:

- Complimentary quarter-page ad in Program Book
- Can be added into The Sponsor Center, at the Silver Category.
- Will have Banner Ads in both the Mobile Conference App and the Virtual Platform
- VSA Sponsor Page
- Can be added into the Exhibitor Center (see above for features)

Bronze Sponsor - \$200

Recognition includes:

- Recognition as a Bronze Sponsor on Sponsor signage and Program Book
- Can be added into The Sponsor Center, at the Bronze Category.
- Will have Banner Ads in both the Mobile Conference App and the Virtual Platform
- VSA Sponsor Page

2020 VSA Virtual Annual Convention Patron - \$100

Recognition includes:

- Listing on VSA 2020 Virtual Annual Convention Sponsor Page

Friend of the 2020 VSA Virtual Annual Convention - Up to \$99

Recognition includes:

- Listing on VSA 2020 Virtual Annual Convention Sponsor Page