

Violin Society of America

2021 Virtual Convention

New Instrument Exhibit (NIE)

For decades the Violin Society of America's annual convention and bi-annual competition have brought the violin and bow making world together. We gather to share our work, our research, our techniques, our insight, and innovations. In short, we gather to inspire each other.

The New Instrument Exhibit (NIE) has endeavored to continue this tradition by showcasing members' instruments and bows outside the competition room. Last year's first Virtual NIE was a success, allowing members to share their work via VSA social media pages and the Whova convention app. In addition to these outlets, this year's Virtual NIE will feature a Makers Forum as part of the Convention program. Members participating in the NIE Makers Forum will be given the opportunity to present their work in a 1-2 hour convention event designed to recreate the experience of previous years' in person NIE, where attendees were able to visit with and discuss the work of makers in the exhibit room. Participation in this live event is not required to be a part of the NIE and the number of presenters will be limited by the time constraints of the convention schedule. Additionally, the VSA will facilitate contact between NIE participants and potential clients.

There are two ways to participate

1. Virtually, with the maker providing all their own exhibit materials.
2. In-person, and Little Rock Violin Shop will photograph your instrument or bow and engage a professional musician to create a demonstration video. Little Rock Violin Shop will then consign your piece and arrange viewings for the length of the exhibit.

Registration fees will exclusively be used to cover the costs of producing the exhibit, with the remainder of the fees going to the VSA Scholarship Fund. Registration details below.

Joe Joyner
Chair, VSA New Instrument Exhibit

Virtual Exhibitors

Registration Deadline - October 18, 2021

Makers provide:

- 4 Photos (back, front, scroll profile, ¼ view)
- Performance video (<90 seconds)
- Maker headshot, bio, contact info
- \$40 Registration fee

In-Person Exhibitors

Registration Deadline - September 27, 2021

Deadline to Receive Instruments - October 1, 2021

Makers provide:

- Maker headshot, bio, contact info
- \$80 Registration fee

Little Rock Violin Shop provides:

- 4 photos (back, front, scroll profile, ¼ view)
- Performance video (90 seconds)
- Consignment during exhibit
- Online marketing during exhibit
- Scheduled viewings of exhibit