

# 2022 VSA Convention Advertising Information

The Violin Society of America invites you to be an advertiser in the program book of our annual conference. Your advertisement will reach an important and influential audience of luthiers, suppliers, educators, hobbyists and their family members and guests.

## DEADLINES:

**RESERVATION**  
September 1st

**CAMERA-READY ART**  
October 1<sup>th</sup>

**PUBLICATION**  
November 2022

## BILLING INFORMATION:

- Payment is due with camera-ready art, payable by check or money order in U.S. funds to the VSA, or by MasterCard, Visa or American Express.
- Rates are non-commissionable.

## PROGRAM BOOK ADS: DIMENSIONS & PRICES:

**SIZE (W x H) \*\*\*Extend the design dimensions 1/8" on all sides for full-bleed (Full-page only)**

Back Cover (5.5" x 8.5")	SOLD OUT
Inside Front Cover (5.5" x 8.5")	\$950
Inside Back Cover (5.5" x 8.5")	\$950
Full Page (5.5" x 8.5")	\$500
1/2 Page (5.5" x 4.25")	\$350
1/4 Page (2.75" x 4.25")	\$275

## ADDITIONAL INFORMATION:

- All ads should be camera-ready.
- Please specify ad size.
- Email ads as press version PDF file (preferred), or as high resolution JPG or PNG file.
- Advertisers will receive a copy of the convention program.

**If you have any questions, please contact:**

**VIOLIN SOCIETY OF AMERICA**

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