

**VSA Board Meeting
at Renaissance Cleveland Hotel
November 4, 2018, 10:00 AM ET
Minutes**

Present:

Richard Dodson, Rebecca Elliott, Christopher Germain, Sarah Gray, Nicholas Lampo, Ryan P. McLaughlin, Joyce Miller, Zak Moen, Kate Mohr, Bruno Price, Sharon Que, Vito Vissicaro, Marilyn Wallin, Ted White.
Jay VandeKopple (Ex-Officio)

Absent: Bill Sloan, Fan Tao

Guests (Board Nominees): Kristin Ballenger, Julian Cossmann Cooke, Claire Curtis, Chris Dungey, Chris Ulbricht

Staff:

Elizabeth Kirkendoll

Call to Order – Marilyn Wallin

Marilyn chaired the meeting, as Fan Tao was unable to attend following his recent surgery.

Roll Call – Jay VandeKopple: Quorum declared.

**Approval of Minutes of 10/2/2018 BOD Meeting – Ted White
Resolution to Approve the Minutes of 10/2/2018:**

1. a. Moved by Ted and seconded by Zak
- b. Discussion: none
- c. Assenting: all; Dissenting: none; Abstaining: 1 (Rich)
- d. Passed

Treasurer's Report – Rich Dodson

(see attached Treasurer's Report, Income Statement, and Balance Sheet)

We are still collecting things for the Scholarship Auction. We show a profit at the end of September, but are watching dividends, which are in flux. About 20% of our funds are General Funds; the rest are restricted.

Regarding the disparity in membership income, Rich noted that, as dues are biennial, payments can fall into either year. Membership numbers are fine, and it averages out. Sharon suggested that when Convention fees are paid, we should make it easy to also renew membership at the same time.

For the Competition, Banquet tickets are behind, but sponsorships are good. We had preregistration of about 250-275, and we are getting close to our budget income. It is possible we may not hit our budget, which showed an expectation of \$134K profit.

For income from books, the English Bow book did well over expenses. This year we'll have the German Bow book based on the exhibit.

On the Balance Sheet, cash is high, but some expenses need to be paid yet.

For the Fund balances, we have \$387K in Restricted Funds. Marilyn noted that these funds are: CAS-Forum and Oliver Rodgers, Kaplan/Goodkind, Kun, and Nigogosian.

Jay suggested that we encourage donations at both renewal time and on the Convention registration form.

Ted will work with Rich on CAS-Forum budget issues.

Competition Committee – Ryan McLaughlin

Ryan reported on an impressive number of entries. We have invited bass-specific workmanship judges and need to get the word out. Nick encouraged we prepare a press release, including social media.

Programming Committee Report - Nick Lampo

Sarah will coordinate the introduction of speakers, and will reach out to Board members to help. He thanked Elizabeth for all her work; Julian (next to take over Programming). Also thanks to Nick and Bruno (for the Rare Instrument Exhibit).

Nick noted that we got fewer responses for presentations than expected. Sharon suggested we speak to members about this at the luncheon. Sarah will help get speakers to commit to publishing their talks.

Kate noted that we don't offer paid speakers, but that there may be some good cases for that.

Julian suggested the Totenberg Strad family.

Chris Dungey added that some violinmakers are uncomfortable speaking in public, but that we might offer help with preparing an outline. Sharon suggested that a panel or group presentation is a good place to start.

Strategic Plan – Marilyn Wallin

(see attached sheet on Tactics/Tasks)

Marilyn read the 7 Goals of the Strategic Plan. Nick noted that today we will have Break-Out sessions by committee, as designated on the Form. Zack will present the Plan to the membership at the luncheon on Wednesday and get input.

Julian reminded that the Board owns the Plan. We need to work out Tactics and Tasks at the Committee meetings. For each Task, identify who will take the lead on that issue. Later we'll create a work plan and time-line.

Scholarships and Grants Committee – Rich Dodson

We need to decide on the budget for Scholarships, as things need to start moving forward in January. We have given from \$14K to \$20K in Full-Time scholarships over the years. He suggested a budget for Scholarships and Grants to be \$1,500 for Oberlin and \$16K for FT schools, for \$17,500 in Scholarships. He also recommended that we anticipate the start of our new Grants program and earmark \$2000 for that.

Resolution to set the 2019 budget for Scholarships and Grants to \$19,500.

2. a. Moved by Rich and seconded by Ted
- b. Discussion: none
- c. Assenting: all; Dissenting: none; Abstaining: none
- d. Passed

Jay noted that the Scholarships and Grants Committee needs to work up guidelines for Grants.

Committee Job Descriptions

(see attachment on Committee Job Descriptions and separate sheet on Awards and Site Committees)

The Governance Committee will work on these.

New Business

Marilyn reminded that, for next year, we will need written committee reports. They should be sent to the Executive Committee.

The schedule of 2019 VSA Board meetings will be sent later.

Resolution to Adjourn

3. a. Moved by Ted and seconded by Sarah
- b. Discussion: none
- c. Assenting: all, Dissenting: none, Abstaining: none
- d. Passed and Meeting Adjourned at 12:25pm ET

Respectfully submitted,
Jay VandeKopple, Asst. Secretary
Ted White, Secretary
Violin Society of America
11/20/2018