

**VSA Board Meeting  
at Renaissance Cleveland Hotel  
November 9, 2018, 4:00 PM ET  
Minutes**

**Present:**

Julian Cossmann Cooke, Claire Curtis, Chris Dungey, Sarah Gray, Nicholas Lampo, Zak Moen, Kate Mohr, Bruno Price, Cameron Robertson, Chris Ulbricht, Vito Vissicaro, Marilyn Wallin.  
Jay VandeKopple (Ex-Officio)

Absent: Kristen Ballenger, Richard Dodson, Fan Tao

**Staff:**

Elizabeth Kirkendoll

**Call to Order – Marilyn Wallin**

**Roll Call – Jay VandeKopple:** Quorum declared.

**President’s Report – Marilyn Wallin**

Marilyn noted that there is a teleconference next week Wednesday (changed from Thursday) to review the Convention. Invitations were sent out to a group of the Board members.

New Board members were asked to send Marilyn and Elizabeth information on which committees they are interested in working with.

Marilyn noted that we will generally use Roberts’ Rules of Order for meetings. Board members should refer to these procedures online. On teleconferences, please use your Mute button, and announce your name when you begin.

**Nominating Committee – Nick Lampo**

Marilyn asked Nick to assume the chair, as she was on the slate of Officers to be elected.

**Resolution: That the following individuals assume the positions as Officers of the VSA for the term 2018-2020:**

President: Marilyn Wallin

Past President: Fan Tao

President Elect: Zak Moen

Treasurer: Rich Dodson

1<sup>st</sup> Vice President: Nick Lampo

2<sup>nd</sup> Vice President: Julian Cossman Cooke

Secretary: Zak Moen

Assistant Secretary: Jay VandeKopple

1. a. Moved by Vito and seconded by Claire

b. Discussion: none

c. Assenting: all; Dissenting: none; Abstaining: 1 (Zak)

d. Passed

**Committees – Marilyn Wallin**

Marilyn appointed the following Committee Chairs:

Executive: Marilyn Wallin

Finance: Rich Dodson

Governance: Fan Tao  
Publications: Claire Curtis  
Scholarships & Grants: Rich Dodson (with Jay VandeKopple)  
Competition: Chris Dungey  
Programming: Julian Cossman Cooke  
Convention Site: Zak Moen  
Marketing/Media/Membership: Kate Mohr and Vito Vissicaro  
New Professionals: Kate Mohr  
Awards: Zak Moen

Nick noted that we need to get our Committee Goals in form and on paper. Get the information collected at Sunday's Breakout sessions to Julian.

### **Convention Report – Marilyn Wallin**

Marilyn Reported that we had about 600 registrations, which is 90 higher than our previous record. We sold 100 tables in the Vendor room.

Kate reported on the social media effect of Convention reporting. On Instagram there were 1399 followers, with a gain of 146 just this week. There were 836 on Thursday. And 1424 had discovered our account. We had 17,440 impressions; the main age range was 25-34, and there were 72% men and 28% women.

On Facebook, the post reach was 9,245, with 4451 like/share, and we gained 112 followers. We had live streamed the Awards Dinner, where there were 6600, with 1900 engaged. Friends and family were pleased they were able to see others receive their awards.

Board members were asked to send a bio and photo to post on Facebook. We'd also like to share information about our competitors. Next round we're looking for a Convention app.

### **Member Survey – Zak Moen**

Zak will tabulate the responses of the surveys filled out at the Biennial Membership Meeting, do analysis and get the results to the Board. The forms can also give prospective committee members.

### **Old Business**

None

### **New Business**

Jay noted that we need to post and distribute our Bylaws with the most current date, to avoid confusion. The document in the packets have been superseded by the 2017 update.

We need to set dates for Board meeting for next year. Marilyn will work with Rich (to be sure financials can be available) and Elizabeth.

Next year's odd-year Convention is in Dallas. The Competition/Convention in two years will be in Orange County, California.

Marilyn reminded members that we need to get budget information to Rich. This is especially important, as we have a 2-year cycle. Committee Chairs, in particular, should evaluate their needs.

Warm thanks were given to the Programming Committee and Competition Committee for all their work in making this Convention a success.

### **Resolution to Adjourn**

2. a. Moved by Zak and seconded by Claire
- b. Discussion: none
- c. Assenting: all, Dissenting: none, Abstaining: none
- d. Passed and Meeting Adjourned at 5:00pm ET

Respectfully submitted,  
Jay VandeKopple, Asst. Secretary  
Zak Moen, Secretary  
Violin Society of America  
11/13/2018